

अमित खरे, मा.प्र.से.
सचिव
AMIT KHARE, IAS
Secretary



भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
SHASTRI BHAWAN, NEW DELHI - 110001

August 02, 2019

Dear

Major communication initiative is undertaken by the Ministry of Information & Broadcasting on the occasion of Independence day.

2. In order to make the process more participative, it has been decided to launch a poster making competition on the topic "Changing Face of India-Independence Day 2019". The competition is open till 10th August 2019 and every citizen of India can participate in the competition irrespective of his/her age. More details regarding the technical parameters, terms and competition and the prize money is available on www.davp.nic.in and www.mygov.in. The Ministry of I&B has designed an e-advertisement eliciting response and the same is attached at Annexure A for reference. A soft copy of the advertisement is being sent to you through e-mail.

3. I request you to kindly have the e-advertisement widely disseminated through your website and also request you to kindly advise Navodaya Vidyalaya Samiti and Kendriya Vidyalaya Sangathan to have this e-advertisement widely circulated amongst schools for ensuring a wider reach and active participation of school children in the poster designing competition, thereby making the initiative a big success.

Yours sincerely,

Sd/-

(Amit Khare)

Ms. Rina Ray

Secretary

Department of School Education & Literacy

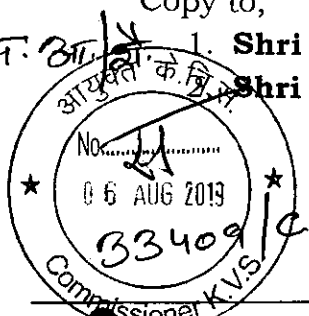
Shastri Bhavan

New Delhi

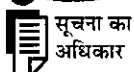
Copy to,

1. Shri S.K.Mall, Commissioner, KVS, New Delhi

Shri B.K.Singh, Commissioner, NVS, Noida.



(Amit Khare)



सूचना का अधिकार

कमरा नं. 654, 'ए' विंग, शास्त्री भवन, नई दिल्ली-110 001

Room No. 654, 'A' Wing, Shastri Bhawan, New Delhi-110 001

Tel. : 011-23382639 Fax : 011-23383513, Mob. : 9968654630, E-mail: secy.inb@nic.in



सूचना एवं प्रसारण मंत्रालय
भारत सरकार

अपने पोस्टर डिज़ाइन से
जीतें नगद इनाम
हमें भेजें अपनी रोचक प्रविष्टि
नगद इनाम: 15 हज़ार

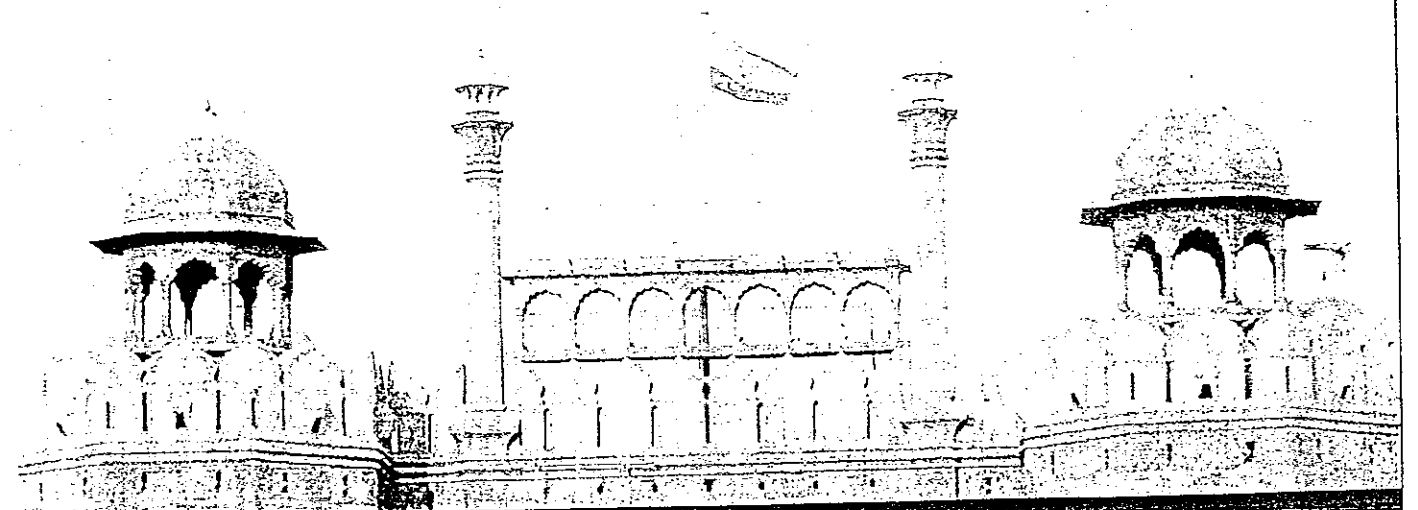
विषय

स्वतंत्रता दिवस - 2019
भारत की बदलती तस्वीर

प्रविष्टि भेजने की अंतिम तिथि : 10/08/2019

प्रविष्टि भेजने के लिए www.mygov.in पे रजिस्टर करें

तकनीकी जानकारी तथा नियम और शर्तों के लिये
www.mygov.in या www.davp.nic.in पर जायें



ध्यान रखें कि आपकी प्रविष्टि से भारतीय कॉपीराइट अधिनियम का उलंघन न हो



Ministry of Information and Broadcasting
Government of India

**Ever thought of winning a cash prize
for designing a poster!
Share your exciting ideas**

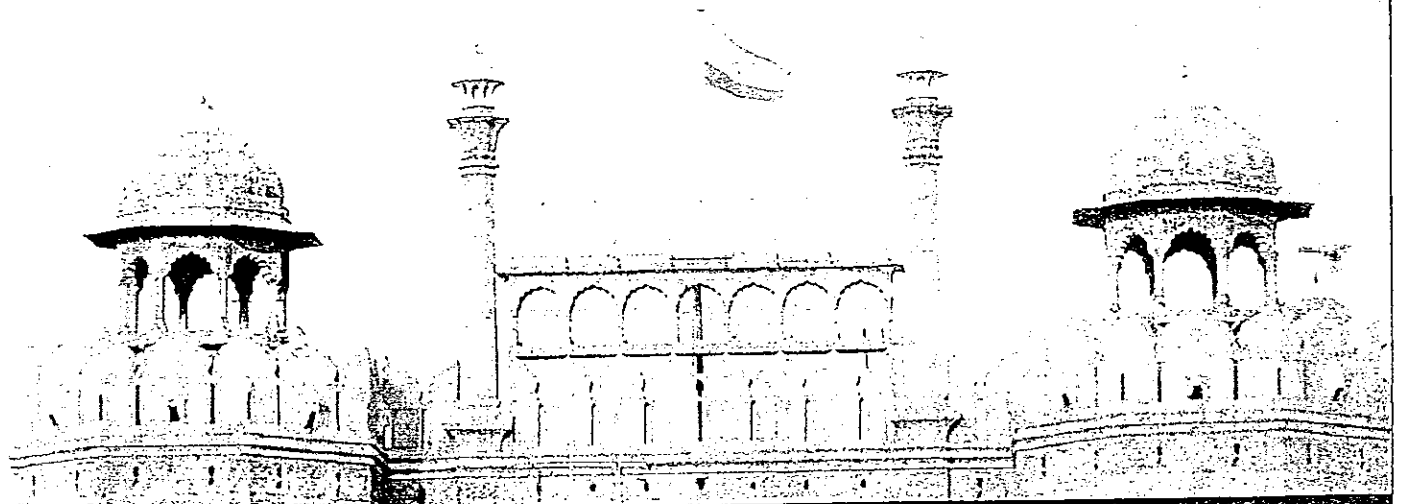
Cash prize of Rs 15,000

Theme

**Changing Face Of India
Independence Day 2019**

Register on www.mygov.in to send your Posters

The details of the technical parameters and
terms & conditions can be obtained from
www.mygov.in & www.davp.nic.in



Ensure you do not violate any provisions of the Indian Copyright Act.