



केन्द्रीय विद्यालय संगठन/KENDRIYA VIDYALAYA SANGATHAN
(Min. of HRD, Deptt. of Education, Govt. of India)
18-संस्थागत क्षेत्र/18-Institutional Area
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No. F. 11029/16/2015/KVS(HQ)/Acad/(AH)/11014-11039

Dated: 31.08.2016

To,

The Deputy Commissioner,
Kendriya Vidyalaya Sangathan,
All Regional Offices

Subject: National Level Painting & Essay Writing Competitions for School Children to promote awareness on Conservation of Petroleum Products.

Madam/Sir,

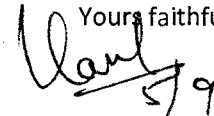
With reference to the subject cited above this is to inform you that the Petroleum Conservation Research Association is organizing an essay & painting competition for school children with the intention to encourage students to work for fuel conservation.

This year they propose to conduct a Nationwide Painting competition in 2 categories, Essay competition in 23 Languages, and a quiz competition commencing from 16th August, 2016 for a period of two months. They have developed a Web Portal and a Mobile App for schools and school children to participate in the above competitions to send their entries through digital medial of the PCRA's Web-Portal www.pcracompetition.org and Mobile Application Pcra-competitions. Detailed instructions for conducting the competitions are available on this portal.

The incentive awards for the competition have been made very attractive, in the form of Cash Prize, Laptops, including a study tour to JAPAN.

You are requested to give vide publicity of the program in all the schools under your jurisdiction as it will help in creating awareness amongst students to work in the field of fuel conservation. Copy of the letter is being forwarded to you for your reference.

This is for your information & necessary action.

Yours faithfully,


(Dr. V. Vijayalakshmi)
Joint Commissioner (Acad.)

Encl: Copy of the letter received from Ms Rashmi Dhingra, Director (EC &HR), Petroleum Conservation Research Association (PCRA), (14 pages)

Copy to: Ms Rashmi Dhingra, Director (EC & HR), Petroleum Conservation Research Association (PCRA) Sanrakshan Bhawan, 10, Bhikaji Cama Place, New Delh-110 066 – for information.